



All India Chartered Accountants' Society

Invites you

for

Launch of Project



By

Hon'ble Shri Piyush Goyal

Minister of Commerce and Industry

Minister of Consumer Affairs, Food and Public Distribution

Minister of Textiles

to reinforce CA Profession's Commitment to Truth, Ethics, Integrity, Honesty, Excellence, Transparency to eradicate fraud, misuse and divergence of funds

On 12th November 2021, Friday at 6:15 PM

at

Multipurpose Hall, India International Centre,

40, Max Mueller Marg, New Delhi 110003

We earnestly request you to spare your invaluable time and be a part of the Project "CA Udaan". Your kind presence will add value to the strategic discussion on the subject.

In case you are unable to join personally kindly consider to join us at **6:45 PM** by clicking below:



<https://us06web.zoom.us/j/93082617195?pwd=dTVreXJLQXFzdVNrTUUp0aVpZUzdJUT09>
Meeting ID: 930 8261 7195 | Passcode: 1

The session will be streaming live on:



<https://www.facebook.com/AICAS1989>



<https://www.youtube.com/c/AICAS1989>

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Program

12th November 2021, Friday at 6:15 PM

6:15 PM to 6:45 PM	Assembly & Tea
6:45 PM to 8:30 PM	Launch of Project CA Udaan
8:30 PM Onwards	Dinner



About Project CA Udaan

You are kindly aware that the **profession of Chartered Accountants** has been providing invaluable services to a large number of Individuals, Businesses, Corporate Sector, Banks, Regulators, Investors, Shareholders and various other stakeholders and has been contributing to the process of Nation Building by providing credibility to financial statements, financial planning and a deep routed role in Accounting and Auditing.

Once an **Indian CA authenticate** a document thereby providing assurance that the content therein is true and fair and are free from material misstatement either due to fraud or error – **We all stand committed** to ensure that investors, lenders, bankers, regulators, tax department and all other stakeholders find these as credible.

In recent past, several questions are being raised about the role, responsibility, Utility and credibility of the profession of Chartered Accountants by certain less informed persons or persons with vested interest. Even the mind of our own CA members has been made apprehensive by malicious publicity against the profession, based on certain exceptional frauds, even without examining or confirming the real role or fault of a CA or of the Auditors. PNB fraud is one such example, where the branch concerned was not even subject to Audit for several years, but allegations or apprehensions were raised on Audit profession of Chartered accountants.

Indian CAs are committed to eradicate fraud, diversion of funds, misuse of resources and to ensure that the corporate governance and business management is monitored by the profession efficiently and effectively to ensure that the interest of deposit holders, minority shareholders and other stakeholders are not compromised.

Project “CA Udaan” is a campaign to aware and commit all Indian Chartered Accountants to the cause of Nation Building and to imbibe in them the Indian values and Ethos including **honesty, integrity, compassion, commitment, excellence, foresightedness, determination, devotion to duty, loyalty, and dedication to the national and social welfare** and to help develop the leadership qualities and management skills besides innovative thinking.



About Project CA Udaan

The profession of **Indian Chartered Accountants** is making sincere efforts to achieve this vision by infusing these qualities through well thought of and meticulously planned activities at different levels, in a progressive manner.

The **Indian culture is the life-breath** of Indian Chartered Accountants and Indian Chartered Accountant Firms. It is therefore clear that if Indian Economy and Financial System is to be protected, **we should first nourish the Indian Chartered Accountant Firms**. It is important to ensure that the profession of Chartered Accountants is strengthened in India.

The entire profession of Chartered Accountants should be in such a vigilant and organized condition that no one would dare to cast an evil eye on any of our points of honour.

Strength, it should be remembered, comes only through organization. It is therefore the **duty** of every Indian Chartered Accountant to do his best to consolidate the Indian Economy and Financial System in an Inclusive Manner relentlessly serving every strata of society.

Project “CA Udaan” is just carrying out this supreme task. The present fate of the country cannot be changed unless lakhs of Indian Chartered Accountants dedicate their entire lifetime for that cause. **To mould the minds of Indian Chartered Accountants towards that end is the supreme aim of Project “CA Udaan”.**

We earnestly request you to spare your invaluable time and launch the **Project “CA Udaan”** and to guide and provide a direction and strength to the noble cause. Your kind support will add value to the discussion on the subject and also under your leadership we shall be able to understand the involved principles, methodology and precautions in respect of aforesaid subject matters.

We look forward to your kind suggestions and support in shaping this project

RSVP

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Team AICAS